



Invest in France

investinfrance.org



France meets ALL THE REQUIREMENTS FOR THE SUCCESS of your investment

A preferred destination for international investors. Since 2002, more than 7,500 new investments in France have created more than 350,000 jobs.

The leading country in Europe for foreign investment in industry
(EY 2014)

Over 20,000 foreign companies doing business in France, employing nearly 2 million people
(INSEE, 2012)

More than 30% of French exports are made by foreign companies

Foreign investors hold approximately 47% of equity holdings in companies listed on the CAC 40
(Banque de France, 2014)

Ranked third in the world for attracting foreign students
(Campus France, 2014)

Competitive business costs: according to the KPMG report "Competitive Alternatives", France is ranked fifth out of 10 countries in 2014.

The second leading country in the world for the quality, availability and accessibility of its electricity supply
(KPMG and Institut Choiseul, 2014)

The cost of renting office space is lower in Marseille and Lyon than in Frankfurt, Amsterdam and Madrid. Costs in Paris are lower than in London's West End
(Cushman & Wakefield, 2014)

France is the fifth largest global economy, located at the heart of Europe, the largest single market in the world: with its high-quality infrastructures, France provides an ideal base to access European markets, the Mediterranean, Africa and the Middle East. With its overseas territories, it has a presence in all the world's oceans.

The second largest exclusive economic zone in the world (11 million sq. km) after the United States

The second largest market in Europe with a population of over 65 million
(Eurostat, 2014)

France's population is expected to exceed that of Germany as of 2045, topping 73 million
(OFCE, 2012)

Paris-Le Bourget, Europe's leading business airport
(ADP, 2013)

The largest road network in Europe
(Eurostat, 2013)

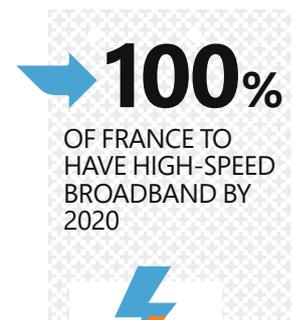
The port of Marseille is the largest in France and in the Mediterranean by tonnage

The fourth lowest carbon emissions relative to GDP in the world; a smaller carbon footprint than other European countries, including Germany and the United Kingdom
(IMD World Competitiveness Yearbook, 2014)

Strong demographics in an attractive environment

The third leading fertility rate in Europe
(Eurostat 2013)

The leading destination in the world for foreign tourists



A rich talent pool FOR YOUR INVESTMENT

France is a hotbed for innovation and technological excellence. The presence of highly qualified researchers, the availability of expertise and a very conducive research environment have convinced large numbers of foreign companies that are responsible for nearly 30% of all business enterprise R&D expenditure in France.

France is ranked first in Europe for corporate tax rates on R&D operations (KPMG, 2014)

Foreign entrepreneurs and startups are eligible for €30,000 of funding through the “French Tech Ticket” scheme

France is ranked second in Europe and sixth in the world for the number of international patents filed (WIPO, 2013)

12 out of 55 Fields Medals awarded to French researchers

France invests more in its education system (6% of GDP) than many of its European neighbors, including Germany, Italy and Spain.

France is ranked third in the EU for the number of students in second-stage tertiary education leading to an advanced research qualification (Eurostat 2014)

18 French establishments in the global rankings of the 70 best Management Master’s degree programs, including two in the top three (HEC and ESSEC): France is ranked first in Europe (Financial Times, Masters in Management, 2014)

France is not only ranked sixth in the world for hourly labor productivity, ahead of Germany and the United Kingdom (The Conference Board, 2014), it also boasts lower gross labor costs (on average per employee) than in Japan, the United States and Germany (KPMG, Competitive Alternatives, 2014). Moreover, the working week in France is comparable to the European average.

French employees work 36.2 hours per week on average (Eurostat, 2014)

Managers work 44.3 hours per week on average (Eurostat, 2014)

Most
BUSINESS STARTUPS
IN EUROPE
(EUROSTAT, 2014)



31
FRENCH COMPANIES
AMONG THE
WORLD’S TOP 500
(FORTUNE GLOBAL 500,
2014)



**PARIS SACLAY
IN THE TOP**
8
CLUSTERS
WORLDWIDE
(MIT TECHNOLOGY
REVIEW, 2013)



Effective and customized support FOR THE SUCCESS OF YOUR INVESTMENT

France's **research tax credit** is the best in Europe, covering 30% of all R&D costs up to €100 million, and 5% above this threshold. Since 2013, eligibility has been extended to innovation expenditure by SMEs, and to innovative new companies (JEIs) which can combine the research tax credit with other tax and social security contribution relief.

More than 2,000 foreign companies in France received the research tax credit in 2010
(MESR)

Foreign companies in France made 250 new R&D investments between 2008 and 2013
(IFA Annual Report, 2013)

Tax relief: the competitiveness and employment tax credit (CICE) is boosting the competitiveness of businesses through a corporate tax saving in 2014 equivalent to 6% of gross payroll costs, excluding salaries higher than 2.5 times the statutory national minimum wage.

The Employment Act of June 14, 2013 responds to the needs of companies to adjust output, and consolidates employment security and career paths by building upon renewed social dialogue within the corporate sphere. It demonstrates that France is capable of reform through negotiation.

The **Responsibility and Solidarity Pact** will simplify paperwork and reduce labor costs.

€30 billion reduction in labor costs by 2016

Corporate tax rate to be lowered starting in 2017 down to 28% by 2020

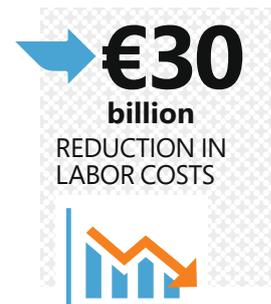
200 initial measures to simplify administrative procedures, legislative and regulatory standards have already been approved

Five key tax incentives for corporate investment and daily management have been fixed for a five-year period

Administrative procedures for businesses are being simplified thanks to a digital-first strategy:

France is ranked first in Europe and fourth in the world for e-government
(E-Government survey, UN, 2014)

France is among the simplest countries in the G20 in which to found a company: only five administrative procedures and seven days are required, compared with a G20 average of 7.6 procedures and 22 days
(EY, European Attractiveness Survey, 2014)





“France is a high-potential market for Infosys, and we will continue our investment efforts”

ERIC LAFFARGUE, Infosys Ltd.

“France is undoubtedly the best option in Europe... it has various innovation and research centers in the field of medicine and health” / “France offers various forms of government support for businesses”

PIERRE BASMAJI, Innovatec’s

“A unique blend in France of education, research institutions as well as industries using high-performance computing”

MARIE-CHRISTINE SAWLEY, Intel

“It’s a very good environment to do R&D here”

JEAN-JACQUES LEVY and PIERRE-LOUIS XECH, Microsoft

“If we want to truly create industry-leading products, a laboratory in France is an absolute must”

JASON JIA, Omey

“We are effectively shortening the time for our products to reach the market, and efficiently translating our plans and R&D into products”

XU XINYU, Weichai Power Ltd.

“Our experience with the French market has been positive. We are delighted with the market potential in France, Europe’s second largest with 65 million citizens”

JEFF LORBERBAUM, Mohawk

“France is an extremely important market both in Europe and globally. France’s investment environment and investment policies also have unique advantages”

LI DONGSHENG, TCL

“France boasts high-quality expertise handed down from generation to generation”

CAROLE FAVART, Toyota

“France works in a very different way and it can seem complicated at first, but it’s a very interesting market”

ANDERS BAY, Vestergaard

Invest in France

The Invest in France Agency (IFA) is the national agency responsible for promoting and facilitating international investment in France. It also coordinates initiatives to promote France's economic attractiveness.

The IFA network operates worldwide, with offices in France as well as in North and South America, Europe, the Middle East and Asia. In France, the IFA works in partnership with regional economic development agencies to offer international investors outstanding business opportunities and customized services.

**For further information,
please visit:
www.investinfrance.org**

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in France Agency LinkedIn group.*



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